

# Palesa Nicolini

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## Employment

**Designer** | 1999- current | Cintas, Chicago

Worked effectively with a team of 12 designers in a client-facing role, designing award-winning uniform programs for hotels, casinos and retail. Directly responsible for brand interpretation through uniform designs and worked intimately with the clients, sales team and technical team, taking projects from concept to production.

Responsibilities include: brand interpretation through product design and presentation; project leadership; mentorship of assistant- and associate-level designers; interpretation of innovation and technology relating to the uniform industry; fulfillment of costing goals by leveraging knowledge of current technical, manufacturing and sourcing options; preparation of design strategy for competitive bids; travel.

Promoted from Assistant Designer in 2000

Freelance Design Consultant 2003-2007

Returned as full-time Designer in 2007

**Asst Professor** | 2003-2007 | The School of the Art Institute of Chicago

Taught and co-taught in the Fashion Department. Classes included: Design/Construction/Patternmaking Sophomore and Junior level, Shape & Theory of the Garment, Sociology of Dress, Fashion & Architecture, and Digital Imaging for Fashion Design. Lead a group of students on a Study Trip to Rio de Janeiro and Buenos Aires in 2006. Involved in fashion show productions, competitions, off-campus studies and curriculum development, including the creation of new classes.

**Costume & Wardrobe Designer** | 1998-1999 | Chicago

"Post-Mortem" Independent Film

"Under the Bus" Independent Film

"The Visit" Theatre Production

**Pattern Maker** | 1996-1998 | Isaac Mizrahi Collection, New York

Created first patterns and production patterns for the Isaac Mizrahi Collection line. Worked directly with the design team and production team to ensure Mizrahi's vision was executed through the shows and production.

Promoted from Intern to Asst Pattern Maker in 10/1996

Promoted to Pattern Maker in 7/1997

**Asst Designer** | 1995-1996 | Intimo 3/La Perla, Milan, Italy

Assisted in the design development of the girls sportswear, lingerie and swimwear lines. Worked with the design team on product brainstorming. Created monthly US industry trend and research presentations.

## Skills

Proficient knowledge of Adobe Illustrator, In-Design, Photoshop, Web PDM & MS Office

Extensive experience in illustration, sketching and technical drawing

Organized, engaged and strategic thinker

Fluent in Portuguese

List of awards, honors, references and work in print available upon request

## Education

Bachelor of Fine Arts, The School of the Art Institute of Chicago